Qualifications

John R. Harris, ASA, MCBC

316-681-1527 marketingconsult.com

John R. Harris holds a certified general appraisal license in several states and has over 30 years of appraisal experience. He holds a Master of Business Administration degree and has owned several successful businesses. He has operated both nationally and internationally in appraisal and brokerage and has been a member of the World Trade Center having performed appraisal and consulting services for the Mexican and Venezuelan governments in Central and South America. He has also served as a consultant for large U.S. entities including Ford Motor Company, General Motors, Fiat Motors, General Electric, International Dairy Queen, Pizza Hut Corporation, Boeing, Cessna Aircraft, Hawker Beechcraft, Lear Jet, Federal Deposit Insurance Corporation (FDIC), and the U.S. Small Business Administration.



Currently, Mr. Harris teaches appraisal technique in Business, Real Estate, and Machinery/Equipment for several national organizations. He serves nationally as an arbitrator in business disputes for the American Arbitration Association, New York City. He is a member and contributing guest speaker to the International Business Brokers Association (IBBA), the California Association of Business Brokers (CABB), and the Institute of Certified Business Counselors (ICBC). As a member of ICBC, he is one of only a few individuals to hold the MCBC designation indicating Master Certified Business Counselor.

John Harris is the Director of the NEBB Institute. As the Director, he has trained over 400 appraisers in 45 states, Australia, Canada, Ireland, Norway, Puerto Rico, Saudi Arabia, and Singapore.

He has been awarded the professional designation of CM&AA by the Alliance of Mergers & Acquisition Advisors, which means he is certified in Mergers and Acquisitions. This organization involves CPAs and other financial professionals specializing in business transfers. In addition, Mr. Harris holds the following credentials:

- Tested and certified Senior Member of the American Society of Appraisers in the field of Machinery and Technical Specialties, and is authorized to use the professional designation ASA, indicating Accredited Senior Appraiser.
- Holds additional ASA designation in the field of Real Estate Appraisal.
- Licensed Real Estate Broker.
- Holds BCA Professional designation indicating Business Certified Appraiser as issued by the International Society of Business Analysts.
- Holds the BAE Professional designation indicating Business Appraisal Expert, as endorsed by Northern Michigan University.
- Has been awarded the GPPA professional designation from the National Auctioneers Association, indicating Graduate Personal Property Appraiser.
- Has been approved as an instructor for the Kansas Real Estate Commission to teach continuing education courses on the subject of Business Sales and Evaluation.
- Frequent guest speaker to CPAs, attorneys and other business groups.
- Regular contributing author to various industry trade journals and newsletters in the brokerage and appraisal industries.
- Graduate of Loyola University School of Business Administration Executive Education Programs for Certified Merger & Acquisition Advisors.
- Personally sold in a brokerage capacity over 400 businesses.
- Provides expert court testimony at the District and Federal Court levels when called upon to do so.
- Used by the following institutions in appraisal assignments (partial list only):

- ATT&T Capital Denver, Colorado
- Andover State Bank Andover
- Arkansas Valley State Bank
- Banc One Leasing Columbus, Ohio
- Bankers Bank of Kansas- Wichita
- Bank of America Derby
- Bank of America El Dorado
- Bank of America Garden City
- Bank of America Liberal
- Bank of America McPherson
- Bank of America Newton
- Bank of America Wichita
- Brothers Bank Kansas City
- Business Bank of America Wichita
- Business Loan Center Wichita
- Central Bank & Trust Wichita
- Central National Bank Wichita
- Chisholm Trail State Bank Wichita
- Citizens Bank & Trust Wichita
- Citizens State Bank & Trust Hiawatha
- Commerce Bank
- Commercial Federal Bank
- Community National Bank El Dorado
- Emprise Bank Wichita
- Equity Bank Wichita
- Farmers & Merchants State Bank Derby
- Federal Deposit Insurance Corporation
- Fidelity Bank Wichita
- First National Bank Anthony
- First National Bank Conway Springs
- First National Bank Derby
- First National Bank Harper
- First National Bank Winfield
- Freedom Bank Kansas City
- Garden Plain State Bank

- GE Capital Overland Park, Kansas
- Gold Bank Kansas City
- Haysville State Bank
- Heller Financial Group Kansas City
- Hillcrest Bank Wichita
- International City Bank Long Beach, CA
- Intrust Bank Wichita, Haysville
- Jackson County Missouri Asses. Dept.
- Johnson County Kansas City, Kansas
- Legacy Bank Kansas
- Legacy Bank Oklahoma
- Midland National Bank Newton
- Meritrust Credit Union
- Peoples Bank & Trust McPherson
- Prairie State Bank
- RelianzBank
- Resolution Trust Corp.
- Rose Hill State Bank
- Sedgwick State Bank
- SBA Wichita
- South Central Kansas Economic
- Development District (SKEDD)
- Southwest National Bank Wichita
- Suburban West State Bank Wichita
- Sunflower Bank
- The Tescott Bank
- The Mission Bank Mission, Kansas
- The State Bank Winfield
- The Valley State Bank Wichita, Kansas
- Transamerica Small Business Capital
- Twin Lakes National Bank Wichita
- Union State Bank Kansas City
- UPS Capital Business Credit Hartford, CT
- Zions Bank

Approved by and registered with:

- * Corps of Engineers, U.S. Army
- * Federal Deposit Insurance Corporation
- * General Services Administration, U.S. Government
- * Internal Revenue Service

Continuing Education and Compliance - Mr. Harris has complied with the requirements of the various certifying organizations of which he is a member and has completed the following courses for license maintenance, re-certification and/or continuing educational requirements (listed on the following page):

Course Title	Location	No. Hours	Month/Year
Appraising and Analyzing Retail Shopping	Wichita, Kansas	7	April 2013
Construction Details and Trends	Wichita, Kansas	7	April 2013
ASA National Conference	Phoenix, Arizona	25	September 2012
National USPAP Update	Kansas City, Kansas	7	April 2012
Private Appraisal Assignment	Kansas City, Kansas	7	May 2012
ASA – Aircraft Specific 2	Wichita, Kansas	16	December 2011
ASA – Aircraft Specific 1	Wichita, Kansas	16	August 2011
Graduate Personal Property Appraiser's Program	Orlando, Florida	40	July 2011
Red Flags in Property Inspection	Wichita, Kansas	3	April 2011
Real Estate Finance for Appraisers	Wichita, Kansas	4	April 2011
Real Estate update for Appraisers	Kansas City, Kansas	7	April 2011
ASA - Aircraft Specific	Wichita, Kansas	27	January 2011
USPAP Review	Salina, Kansas	7	April 2010
Foreclosure & Short Sales	Wichita, Kansas	7	May 2010
Mortgage Fraud Prevention	Salina, Kansas	7	April 2009
Market Conditions	Wichita, Kansas	4	April 2009 April 2009
USPAP Review	Wichita, Kansas	7	April 2009 April 2009
HVCC Course	Wichita, Kansas	3	April 2009 April 2009
FHA and VA Appraisal	Wichita, Kansas Wichita, Kansas	7	May 2008
USPAP Review	Wichita, Kansas	15	April 2007
USPAP Review USPAP Review	Wichita, Kansas	15	April 2007 April 2006
USPAP Review USPAP Review	Topeka, Kansas	15	April 2005
National CBC Convention	Chicago, Illinois	15	October 2004
USPAP Review	Wichita, Kansas	15	April 2004
Real Estate Review	Topeka, Kansas	15	April 2004 April 2003
USPAP Review	Topeka, Kansas Topeka, Kansas	15	April 2003 April 2002
National CBC Convention	Las Vegas, Nevada	30	October 2001
USPAP Review	Emporia, Kansas	15	October 2000
	Tempe, Arizona	30	
National CBC Convention	Wichita State University	4	October 2000 March 2000
Report Writing Small Income Properties	Wichita State University Wichita State University	4	
Summary Appraisal Reporting	Wichita State University Wichita State University	7	March 2000 March 2000
National CBC Convention	Portland, Oregon	30	October 1999
USPAP Review	Topeka, Kansas	15	April 1999
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National CBC Convention Income Property Valuation	Tempe, Arizona	30	September 1998
•	Salina, Kansas	9	April 1997
Environmental Update	Salina, Kansas Kansas Association of Realtors	12	April 1997
Condominium Appraisal			April 1996
FIRREA Revisited	Kansas Association of Realtors Wichita State University	12 12	April 1996
USPAP Review FIRREA Compliance	Wichita, Kansas	7	April 1995 May 1993
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Kansas Taxpayers Hearing & Appeal Part 1 & II	Topeka, Kansas	10	April 1993
M&E Appraisal - Advanced	ICBC, Orlando, Florida	22 22	September 1992
M&E Appraisal The Region of Appraisal	CBC - Scottsdale, Arizona		September 1992
The Basics of Appraisal	Wichita State University	15 15	July 1991
Real Estate Analysis	Wichita State University	15	July 1991
Sales Comparison Approach Voluntier of Porticl Interest	Wichita State University		July 1991
Cost & Income Approach - Valuation of Partial Interest	Wichita State University	15	August 1991
Appraisal Standards & Ethics	Kansas Association of Realtors	15	June 1991
Principals of Evaluation - Level II	Lindenwood College, St. Charles, Missouri	21	March 1990
Principals of Real Estate	Wichita State University	30	October 1989
Principals of Appraisal - Level IV	ASA, Chicago, Illinois	21	April 1989
Principals of Real Estate	Parklane RE School, Wichita, Kansas	24	October 1987

Partial List of Businesses Appraised - The following is a partial list of the types of businesses that have been appraised by John R. Harris:

Accounting Practices Hospitals Architectural & Engineering Services **High Tech Manufacturing Companies** Advertising Agencies **Historical Buildings Aerial Spraying Services** Hotels Airports Ice Cream Stores Appliance Sales & Repair **Interior Decorating Shops** Art & Craft Supply Stores **Insurance Agencies** Asphalt Plants/Sand Pits **Janitorial Companies** Attorney's Practices Ladies Retail Clothing Auto Body Shops **Liquor Stores** Auto Dealerships Lumber Yards **Auto Parts Stores** Machine Shops Auto Repair Garages Maid Service Franchises Mall Specialty Shops **Bakeries** Manufacturing Companies Banks **Medical Clinics Beauty Shops Bridal Shops** Millwork Shops **Building Product Supplies** Motels Candy Shops Moving and Storage Companies Catalog & Mail Order Houses National Franchises Chemical Manufacturers Newspapers Chemical Distributors Oil and Gas Refineries Clinics Photography Studios Clubs/Taverns **Physicians Practices Plumbing Contracting Services** Collection Agencies **Printing Companies** Construction Companies Convenience Stores Quarries Cosmetic Stores Radio/TV Repair Companies Country Clubs Real Estate Sales Agencies **Dairy Farms** Recreational Vehicle Dealerships **Dental Practices** Refuse Hauling Companies **Distribution Companies** Restaurants Dog Kennels **Rock Quarries Donut Shops** Rodeo Stadiums **Dry Cleaners** Sandwich Shops **Electrical Contracting Services** Schools Stock Brokerage Firms Exercise Gyms **Fabric Stores** Supper Clubs Swimming Pool Builders Fast Food Restaurants Travel Agencies Farms

Trucking Companies

Video Rental & Sales Shops

Well Drilling Companies

Wholesale Businesses

Woodworking Shops

Well Servicing Companies

Wrecker/Towing Services

Veterinary Clinics

Wallpaper Stores

Welding Shops

Financial Planning Firms

Food Processing Plants

Flower Shops

Gift Shops

Golf Courses Grocery Stores

Hobby Shops

Furniture Stores

Gasoline Stations

Hardware Stores